

SP means Satisfied Professionals

“As a photojournalist and wildlife photographer, I encounter more challenges than most shooters. From getting roughed up at a press conference to trekking through dense boreal forests to capture an elusive lynx, I do it all. That's why I decided to go with Tamron SP-series zoom lenses exclusively.

I don't have time to be changing lenses between shots - I need two lenses to do the work of five. Tamron's SP 28-105mm f2.8 LD covers everything from wide angle “in your face” shots to sensitive yet revealing portraits. It even focuses to within 50 cm for close-ups.

For the distances involved in shooting rock concerts and hockey games, I make every shot count with my Tamron SP 70-210mm f2.8 LD IF. This super-fast lens allows me to shoot at a 1/1000th of a second with ISO 50 to 100 film. I don't need to sacrifice image quality by using higher speed films.

Tamron lenses help me focus on why I became a photographer in the first place... for the love of it!”



Thomas A. Porter -
Two-time winner of
the “Hollinger News
Photography Award”



Tamron's selection of lenses ranges from the SP 14mm rectilinear to the SP 300mm 2.8, to the SP 90mm 1:1 macro and the award-winning 28-300mm. For the most demanding professional to the enthusiastic hobbyist, Tamron has what it takes to capture your images.

From The Passion and Genius of
TAMRON
Superior Optics for Better Pictures